

FOOD RIVER STATION

DRIVING SOCIAL CHANGE



PARTNERSHIP OPPORTUNITY

BE PART OF THE MOVEMENT

The Food Bowl Connection is one of the most unique ground-up, grassroots education and empowerment programs in Australia. It reaches into schools, businesses, farms, media, celebrity networks and industry educating on the important topic of 'food source'.

We are building a movement where everyone plays a key role.

OUR PILOT HAS BEEN A GREAT SUCCESS:

- » 30 schools have helped 3000 students connect to this empowering program
- » 30 businesses have helped those 30 schools get access to the \$250 program through a unique sponsorship program
- » 5 high profile celebrities helped us set the bar on the National 'Brand Muster' to become a national competition
- » 500,000 Australians have seen the Program through media coverage

We have proven that it works!

BENEFITS FOR OUR PARTNER:

- » Proven program ready to scale to national reach
- » Proven program that has accolades from major Australian industry leaders
- » Showcasing their brand in front of hundreds/thousands of businesses
- » Showcasing their brand in front of the Australian Agricultural Industry
- » Showcasing their forward-thinking values/concepts to a national audience
- » Showcasing their brand to the next generation through Virtual Reality and Augmented Reality

THE TIME TO ACT IS NOW!

In the next 5 years we want to connect 3000 schools and 300 businesses to help 300,000 kids get connected to the program.

To get there, we need you, a forward-thinking business leader to help us drive the movement as our flagship partner.



For more information please contact Dr Robbie van Hemert on 0488 666 632 or email robbie@foodriverstation.com or visit www.foodriverstation.com